

Hong Kong Institute  
of Business Administration  
香港工商管理學會



The Institute was established in Hong Kong in 1997 to enable people in business to have the opportunity for official individual recognition of professional attainment and to network with other business practitioners in different countries.

The Institute also identified the needs of individuals to continually develop their portfolio of management skills and has established links with management training organisations who deliver high quality training and education programmes.

### 學會簡介

香港工商管理學會由一群專業人士及工商界人士於1997年成立，致力於推動及培訓工商管理人才，舉辦之課程專為在職人士提供專業管理訓練，本會學歷資格並獲得其他專業學會及大學認可。

學會開辦由文憑、高級文憑及深造文憑之認可學歷，課程獲主要英國、澳洲及新西蘭大學認可，最快可在一年內取得認可大學學位。學會在2005年與中國商業技師協會簽訂協議開辦國家認可之商務職業經理人認證，讓本會會員及學員取得內地認證，提高競爭能力。

## DIPLOMA IN BUSINESS ADMINISTRATION 工商管理學文憑

Pathway to University Degree

BA(Hons) Business Studies /  
BA(Hons) Business Management /  
BA(Hons) Business Administration  
*Study in UK or Hong Kong (8-12 months)*

Graduate Diploma  
in  
Business Administration

Advanced Diploma  
in  
Business Administration

Diploma  
in  
Business Administration

*Free Electives: Mandarin, China Business, Personal Presentation & Grooming etc*

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## INTRODUCTION 簡介

This programme is designed for those secondary school leavers who seek either a qualification in order to enhance their employment prospects, or who need a foundation qualification in business studies in order to enable them to progress on to higher business and management programmes.

本課程設計專為剛完成中學程度之學員，提供工商管理知識，並可預備繼續升讀工商管理高級課程打好基礎。The course content provides students with a comprehensive overview of business, introduces them to economic theory and also provides knowledge about the manner on which business operate and how they are formed and structured. The functions and activities of the different business department are also covered.

課程內容包括商業基礎知識、經濟理論及相關商管營運學識，以及認識不同管理功能在商業上之運作。

## COURSE STRUCTURE 課程架構

ACC201.	Financial Accounting I 財務會計	BUS304.	Marketing 市場學
ACC301.	Organization and Management 組織及管理	BUS302.	Business Economics 商業經濟學
BUS331.	Business Law 商業法律	BUS303.	Information Technology for Business 商業資訊科技
BUS321.	Business Communications 商業傳意		

## ASSESSMENT 課程評估

Students are assessed through class performance, individual & group projects and examinations.  
以課堂表現、習作、小組討論及考試作為評審標準。

## AWARD OF CERTIFICATE 課程評估

Students who have successfully completed all modules will be awarded with 'Diploma in Business Administration'. 學生完成所有指定單元可獲發 "工商管理學文憑"

## ACADEMIC RECOGNITION 大學認可

Graduates of HKIBA's Diploma, Advanced Diploma and Graduate Diploma in Business Administration can be admitted to:

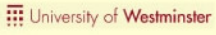
修畢香港工商管理學會之工商管理學文憑、高級文憑及深造文憑可申請入讀以下大學課程：



英國


- **University of Derby** 
  - BA(Hons) Business Studies
  - BA(Hons) Business Management (Year 3/Final Year)
- **University of Lincoln** 
  - BA(Hons) Business Studies (Year 3/Final Year)
- **University of Worcester** 
  - BA(Hons) Business Management (Year 3/Final Year)
- **University of Central Lancashire** 
  - BA(Hons) Business Administration (Year 3/Final Year)
  - BA(Hons) Global Business Management (Year 3/Final Year)
- **Northumbria University** 
  - BA(Hons) Business with Marketing (Year 3/Final Year)
  - BA(Hons) Business with HRM (Year 3/Final Year)
  - BA(Hons) Business with Finance (Year 3/Final Year)
  - BA(Hons) Business Administration (Year 3/Final Year)
- **University of Central England** 
  - BA(Hons) Business Administration (Year 3/Final Year)
  - BA(Hons) Combined Studies in Business (Year 3/Final Year)
- **University of Glamorgan** 
  - BA(Hons) Business Administration (Year 3/Final Year)


- **University of Gloucestershire** 
  - BA(Hons) Business Management (Year 3/Final Year)
  - BA(Hons) Strategic Business Management (Year 3/Final Year)

- **University of Westminster** 
  - BA(Hons) Business Studies (major in Human Resource Management, Marketing, Professional Accounting) Level 5 entry (Year 2 entry)
    - Year II Level 5: Management Decision-making
    - Year III Business Placement
    - Year IV Level 6: Specialisation



澳洲



- **Deakin University** 
  - Bachelor of Business/Commerce with advanced standing 8 units (out of 24 units)

- **James Cook University** 
  - Bachelor of Business
  - Bachelor of Commerce
  - Bachelor of Administration (Tourism) with advanced standing 8 units (out of 24 units)

- **Griffith University** 
  - Bachelor of Business with advanced standing 12 units (out of 24 units)



新西蘭

- **Auckland University of Technology** 
  - Bachelor of Business with advanced standing 120 points credit out of 360 points (1 year credit)
- **Lincoln University** 
  - Bachelor of Business/Commerce with advanced standing 8 units (out of 24 units)

