



Hong Kong Institute
of Business Administration
香港工商管理學會



The Institute was established in Hong Kong in 1997 to enable people in business to have the opportunity for official individual recognition of professional attainment and to network with other business practitioners in different countries.

The Institute also identified the needs of individuals to continually develop their portfolio of management skills and has established links with management training organisations who deliver high quality training and education programmes.

學會簡介

香港工商管理學會由一群專業人士及工商界人士於1997年成立，致力於推動及培訓工商管理人才，舉辦之課程專為在職人士提供專業管理訓練，本會學歷資格並獲得其他專業學會及大學認可。

學會開辦由文憑、高級文憑及深造文憑之認可學歷，課程獲主要英國、澳洲及新西蘭大學認可，最快可在一年內取得認可大學學位。學會在2005年與中國商業技師協會簽訂協議開辦國家認可之商務職業經理人認證，讓本會會員及學員取得內地認證，提高競爭能力。

ADVANCED DIPLOMA IN BUSINESS ADMINISTRATION
工商管理學高級文憑

Pathway to University Degree

BA(Hons) Business Studies /
BA(Hons) Business Management /
BA(Hons) Business Administration
Study in UK or Hong Kong (8-12 months)

Graduate Diploma
in
Business Administration

Advanced Diploma
in
Business Administration

Diploma
in
Business Administration

Free Electives: Mandarin, China Business, Personal Presentation & Grooming etc

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INTRODUCTION 簡介

In addition to providing a comprehensive knowledge of each of the major business functions, the structure of the course ensures that students have the widest possible range of career, employment and higher education options open to them on completion of their studies.

課程提供更廣泛之工商管理知識，學員完成本課程可在就業上或升學上有更大進步。

COURSE STRUCTURE 課程架構

ACC202. Financial Accounting II 財務會計二	BUS308. Organisational Behaviour 組織行為
BUS305. Quantitative Methods for Business 商業數量法	BUS306. Human Resource Management 人力資源管理
ACC203. Cost & Management Accounting 成本及管理會計	BUS332. Company Law 公司法
BUS307. Marketing Management and Policy 市場管理及政策	

ASSESSMENT 課程評估

Students are assessed through class performance, individual & group projects and examinations.

以課堂表現、習作、小組討論及考試作為評審標準。

AWARD OF CERTIFICATE 課程評估

Students who have successfully completed all modules will be awarded with 'Advanced Diploma in Business Administration'. 學生完成所有指定單元可獲發 "工商管理學高級文憑"

ACADEMIC RECOGNITION 大學認可



Graduates of HKIBA's Diploma, Advanced Diploma and Graduate Diploma in Business Administration can be admitted to:

修畢香港工商管理學會之工商管理學文憑、高級文憑及深造文憑可申請入讀以下大學課程：



英國

- **University of Derby** 
 - BA(Hons) Business Studies
 - BA(Hons) Business Management (Year 3/Final Year)
- **University of Lincoln** 
 - BA(Hons) Business Studies (Year 3/Final Year)
- **University of Worcester** 
 - BA(Hons) Business Management (Year 3/Final Year)
- **University of Central Lancashire** 
 - BA(Hons) Business Administration (Year 3/Final Year)
 - BA(Hons) Global Business Management (Year 3/Final Year)
- **Northumbria University** 
 - BA(Hons) Business with Marketing (Year 3/Final Year)
 - BA(Hons) Business with HRM (Year 3/Final Year)
 - BA(Hons) Business with Finance (Year 3/Final Year)
 - BA(Hons) Business Administration (Year 3/Final Year)
- **University of Central England** 
 - BA(Hons) Business Administration (Year 3/Final Year)
 - BA(Hons) Combined Studies in Business (Year 3/Final Year)
- **University of Glamorgan** 
 - BA(Hons) Business Administration (Year 3/Final Year)

- **University of Gloucestershire** 
 - BA(Hons) Business Management (Year 3/Final Year)
 - BA(Hons) Strategic Business Management (Year 3/Final Year)
- **University of Westminster** 
 - BA(Hons) Business Studies (major in Human Resource Management, Marketing, Professional Accounting) Level 5 entry (Year 2 entry)
 - Year II Level 5: Management Decision-making
 - Year III Business Placement
 - Year IV Level 6: Specialisation





澳洲

- **Deakin University** 
 - Bachelor of Business/Commerce with advanced standing 8 units (out of 24 units)
- **James Cook University** 
 - Bachelor of Business
 - Bachelor of Commerce
 - Bachelor of Administration (Tourism) with advanced standing 8 units (out of 24 units)
- **Griffith University** 
 - Bachelor of Business with advanced standing 12 units (out of 24 units)



新西蘭

- **Auckland University of Technology** 
 - Bachelor of Business with advanced standing 120 points credit out of 360 points (1 year credit)
- **Lincoln University** 
 - Bachelor of Business/Commerce with advanced standing 8 units (out of 24 units)